

ECOSWITCH COALITION LEBANON

On Behalf of the EcoSwitch Coalition
Executive Committee



EcoSwitch
Coalition

Why EcoSwitch Started



The EcoSwitch Coalition was established in 2020 to address gaps in Lebanon's green ecosystem : fragmented support, limited visibility, and the need for shared learning.

It emerged as a coordinated response to strengthen support for eco-entrepreneurs, enabled through SwitchMed, funded by the European Union.



EcoSwitch Partners



Membership Mechanism

EcoSwitch brings together 30+ partners who support green entrepreneurs through shared action. New members are identified through the Executive Committee or partner recommendations and are expected to:

- **Join bi-monthly meetings**
- **Contribute a membership fee (cash or in-kind)**
- **Provide added value through expertise and sector knowledge**



Declaration of Commitment

- We Acknowledge that rapidly growing environmental challenges require urgent local and concerted action*
- We Believe that a strong and thriving eco-entrepreneurship ecosystem will help generate sustainable job opportunities, change local perceptions, tackle environmental degradation, and pave the way for a better environment in Lebanon*
- We Trust that by leveraging our know-how and sharing our diverse experiences and resources, we can collectively empower eco-entrepreneurs to develop innovative ideas, establish themselves and thrive in the long-term*
- We Agree to collaborate to offer support mechanisms in the best interest of green entrepreneurs, providing them with far reaching and meaningful support*
- We Commit to provide expertise, coaching, mentoring, networking opportunities, technical assistance, tools, eco-design advice, and access to funding to green entrepreneurs at various stages of their journey*
- We Pledge to link eco-entrepreneurs with each other through a strong network, fostering exchange, cohesion, collaboration and synergies*
- We Envision that through a strong collaboration and by adopting a combined approach, our coalition will foster collective impact and inclusiveness, lower barriers to entry, and improve framework conditions for green start-ups in Lebanon*

Partners' Signatories:



Services/Value Provided

Key activities of EcoSwitch Coalition



COMMUNITY & VISIBILITY

We aim to enhance **community engagement** through events that raise awareness and visibility for green entrepreneurs.

BUILDING CAPACITY

Coalition partners offer among them more than 40 **training programs** designed to strengthen skills and knowledge among green business owners.

MARKET ACCESS

We facilitate **market opportunities** for entrepreneurs, connecting them with resources & networks to drive growth.

Green Community

EcoSwitch creates multiple entry points for green entrepreneurs to learn, connect, and gain visibility. Through a mix of events, platforms, and informal spaces, the community stays active and supportive throughout the year.

Engagement Opportunities Include:

- **EcoSwitch Festival**
- **Walk & Talk sessions**
- **Networking events & thematic meetups**
- **Green market opportunities**
- **Webinars & Entrepreneurship Labs**
- **Community WhatsApp group**



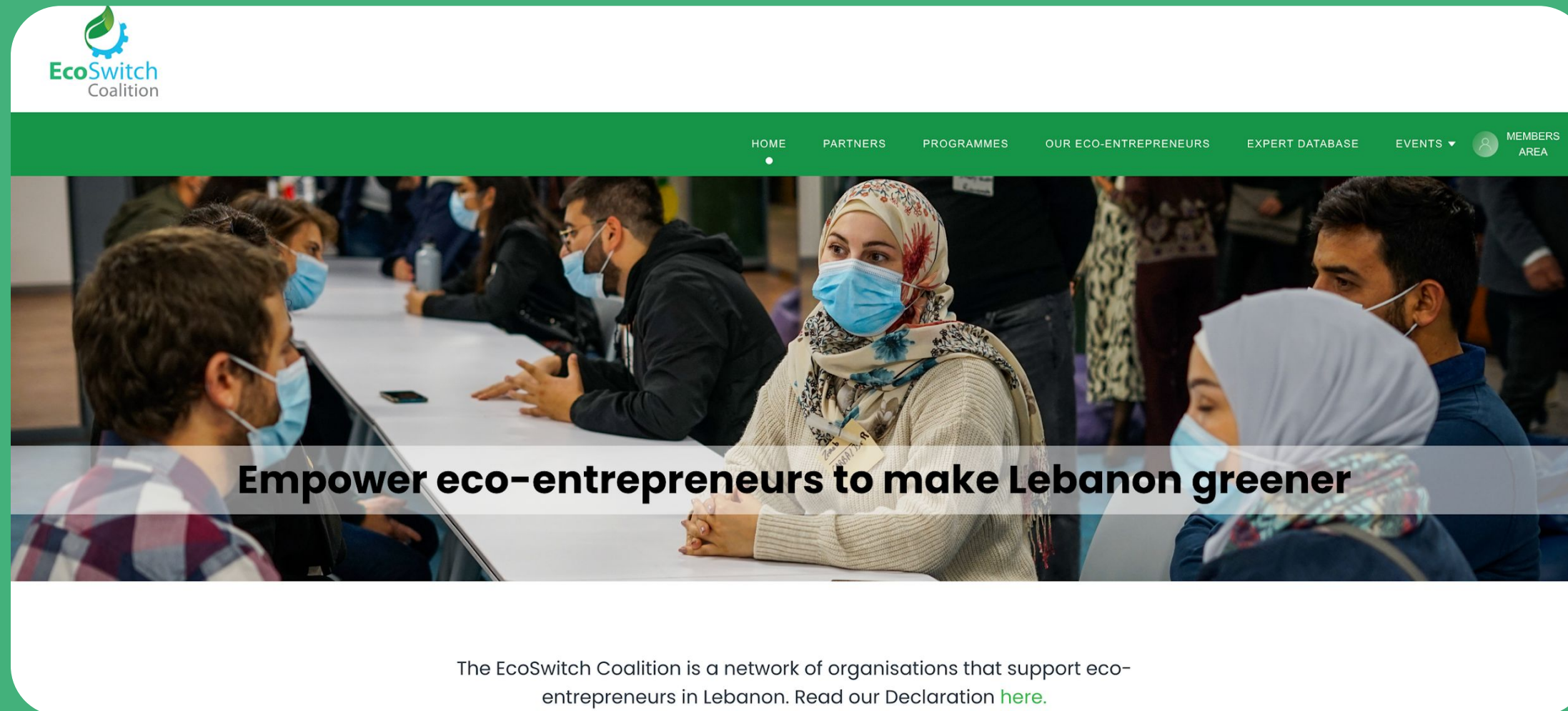
Skills & Knowledge Sharing



- **Workshops & technical sessions**
- **Shared expert pool**
- **Focus groups with entrepreneurs to better support them**
- **Shared databases for testing & certifications**



The EcoSwitch Website



- A platform for partners & green entrepreneurs
- Shows opportunities and programs around green entrepreneurship
- Database and showcase for green entrepreneurs in Lebanon



ecoswitchcoalition.creation.camp



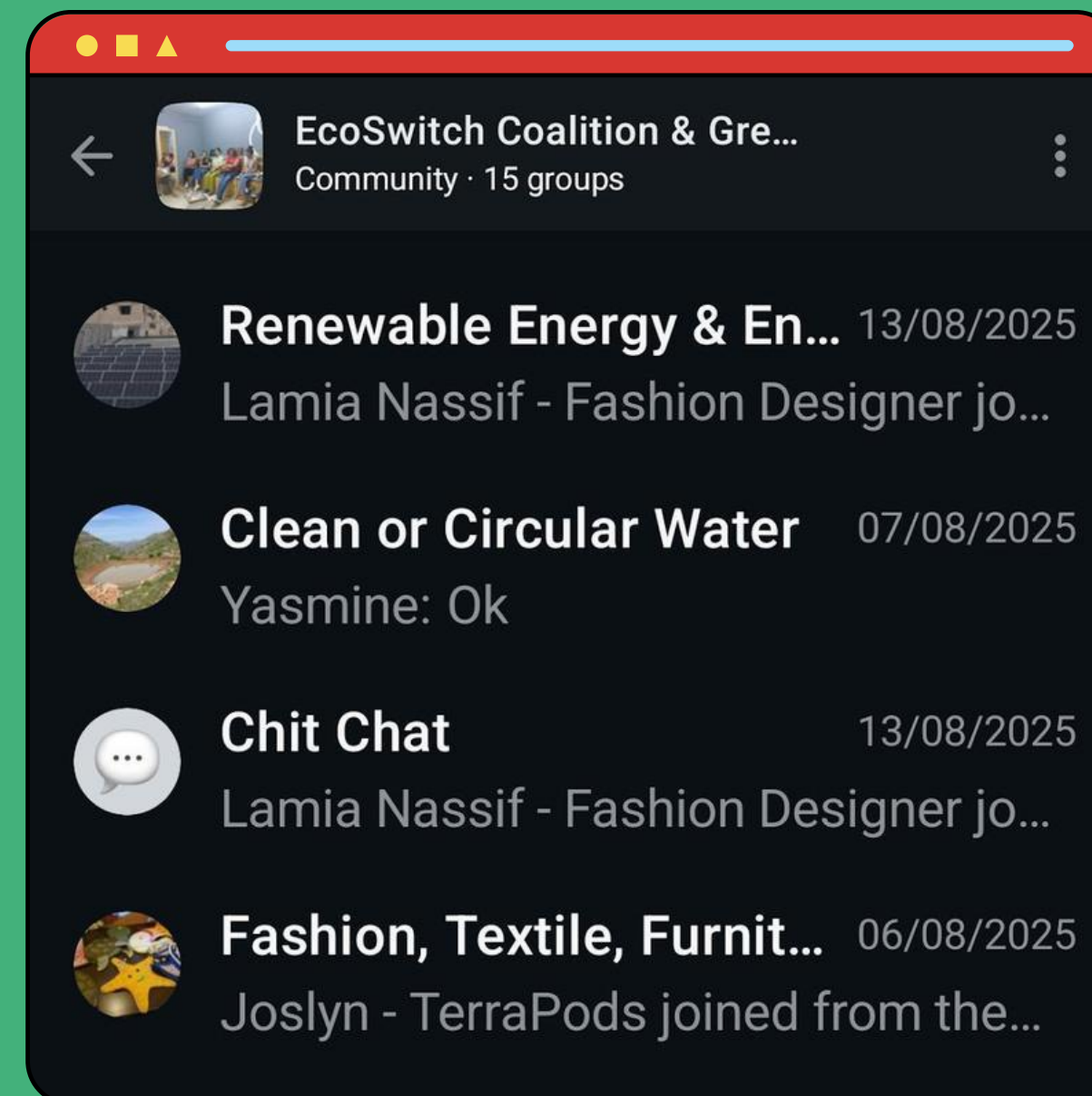
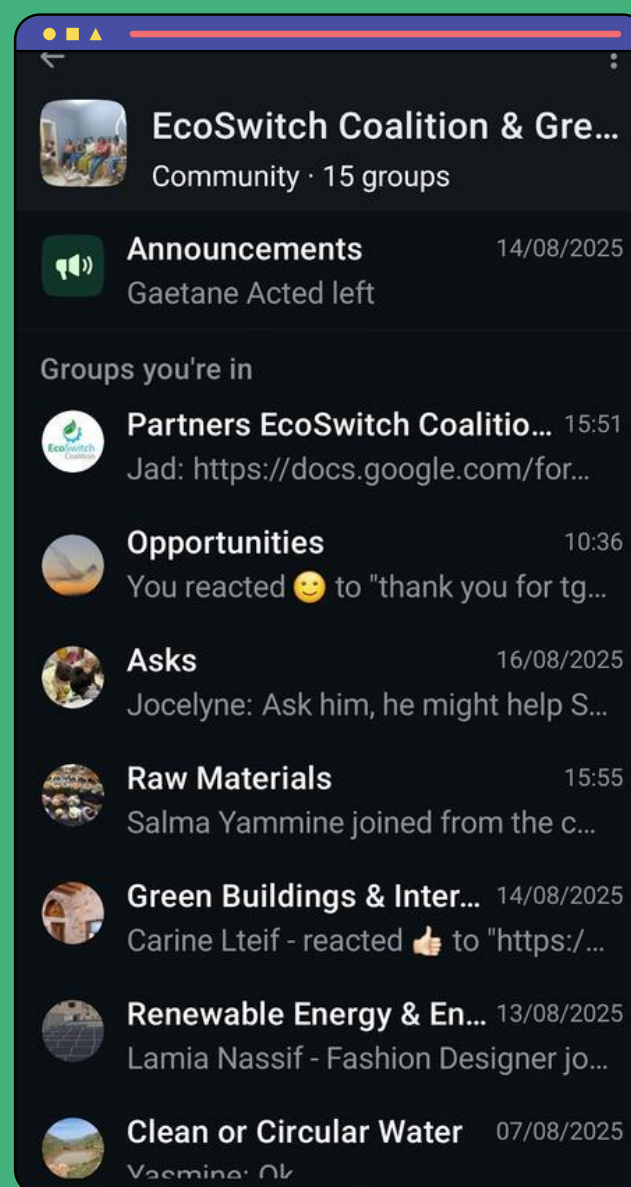
Green Entrepreneurs Database



The EcoSwitch WhatsApp Community for Green Entrepreneurs



A community for green entrepreneurs to exchange in topic-based groups & receive relevant announcements from the EcoSwitch Coalition.



EcoSwitch Partners Support



Accessible to Green Entrepreneurs based on their specific needs.

*Advice on
Investment
Readiness*

*Access to
Space for
Pop-Ups &
Events*

*Advice on
access to
markets &
export*



*Mentorship/
Coaching*

*Strategic
advice &
Specific
Expertise*

*Advice on
ecodesign &
circular
economy*



Impact & EcoSystem Value

The EcoSwitch Festival

Lebanon's first national festival dedicated to green entrepreneurship.

Our Partners
are excited to welcome you to the
EcoSwitch Festival



Chair of the EcoSwitch Coalition
Maya Karkour
Founder of EcoConsulting &
Circular Hub

3 weeks
Left!

NOVEMBER

20

BEIRUT DIGITAL
DISTRICT

Link in bio to Register



In Partnership With



EXPLORE A TOPIC YOU
ARE INTERESTED IN!

Panel 2

What you need to know about
& Circular Agriculture



Moderator
Jad Awada
Business Coach at Eedama



Entrepreneur
Karim Hakim
Manager of
Dikken el Mazraa



Expert
Yara Bou Rached
Climate and Environment
Technical Coordinator at
Acted



Expert
Alexandre Salha
Projects Director at E

Emerging Ecosystem Impact



Beyond the festival, EcoSwitch is contributing to broader ecosystem strengthening:

- **More collaboration among partners** – shared events, referrals, knowledge exchange
- **Increased visibility for green entrepreneurship**
- **Growing cross-sector engagement including ministries, universities, private sector**
- **Foundation for policy dialogue through regular discussions and aligned priorities**

Challenges



Sustaining strong partner engagement and commitment

Maintaining active participation across more than 30 diverse organizations.

Reaching and supporting more green entrepreneurs

Expanding services and activities while responding to evolving needs across regions and sectors.

Growing the coalition with balanced governance

Welcoming new members while keeping a governance model that is flexible, transparent, and structured enough to coordinate joint action.



FORWARD LOOKING

We continue to learn more about what green entrepreneurs need and how we can support them better. Our focus ahead is to:

Expand activities and services across regions and sectors

Strengthen policy engagement through shared recommendations

Grow the coalition thoughtfully with flexible, transparent governance

Build stronger regional links for learning and collaboration

All guided by experience and the evolving needs of Lebanon's green ecosystem.





Thank you for being part of this conversation.

EcoSwitch continues to grow through collaboration, shared learning, and a strong belief in the role of green entrepreneurs in shaping a more sustainable future for Lebanon.

We welcome new connections, ideas, and partners.

EMAIL

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SOCIAL MEDIA

[@ecoswitchcoalition](https://www.instagram.com/ecoswitchcoalition)

WEBSITE

ecoswitchcoalition.creation.camp

