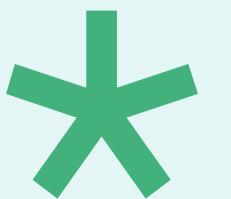


# **ECOSWITCH COALITION LEBANON**

On Behalf of the EcoSwitch Coalition  
Executive Committee



**EcoSwitch**  
Coalition

# Why EcoSwitch Started



**The EcoSwitch Coalition was established in 2020 to address gaps in Lebanon's green ecosystem : fragmented support, limited visibility, and the need for shared learning.**

**It emerged as a coordinated response to strengthen support for eco-entrepreneurs, enabled through SwitchMed, funded by the European Union.**



Funded by  
the European Union

# EcoSwitch Partners



# Membership Mechanism

**EcoSwitch brings together 30+ partners who support green entrepreneurs through shared action. New members are identified through the Executive Committee or partner recommendations and are expected to:**

- **Join bi-monthly meetings**
- **Contribute a membership fee (cash or in-kind)**
- **Provide added value through expertise and sector knowledge**



# Services/Value Provided

## **Key activities of EcoSwitch Coalition**



### **COMMUNITY & VISIBILITY**

We aim to enhance **community engagement** through events that raise awareness and visibility for green entrepreneurs.

### **BUILDING CAPACITY**

Coalition partners offer among them more than 40 **training programs** designed to strengthen skills and knowledge among green business owners.

### **MARKET ACCESS**

We facilitate **market opportunities** for entrepreneurs, connecting them with resources & networks to drive growth.

# Green Community

**EcoSwitch creates multiple entry points for green entrepreneurs to learn, connect, and gain visibility. Through a mix of events, platforms, and informal spaces, the community stays active and supportive throughout the year.**

## Engagement Opportunities Include:

- **EcoSwitch Festival**
- **Walk & Talk sessions**
- **Networking events & thematic meetups**
- **Green market opportunities**
- **Webinars & Entrepreneurship Labs**
- **Community WhatsApp group**

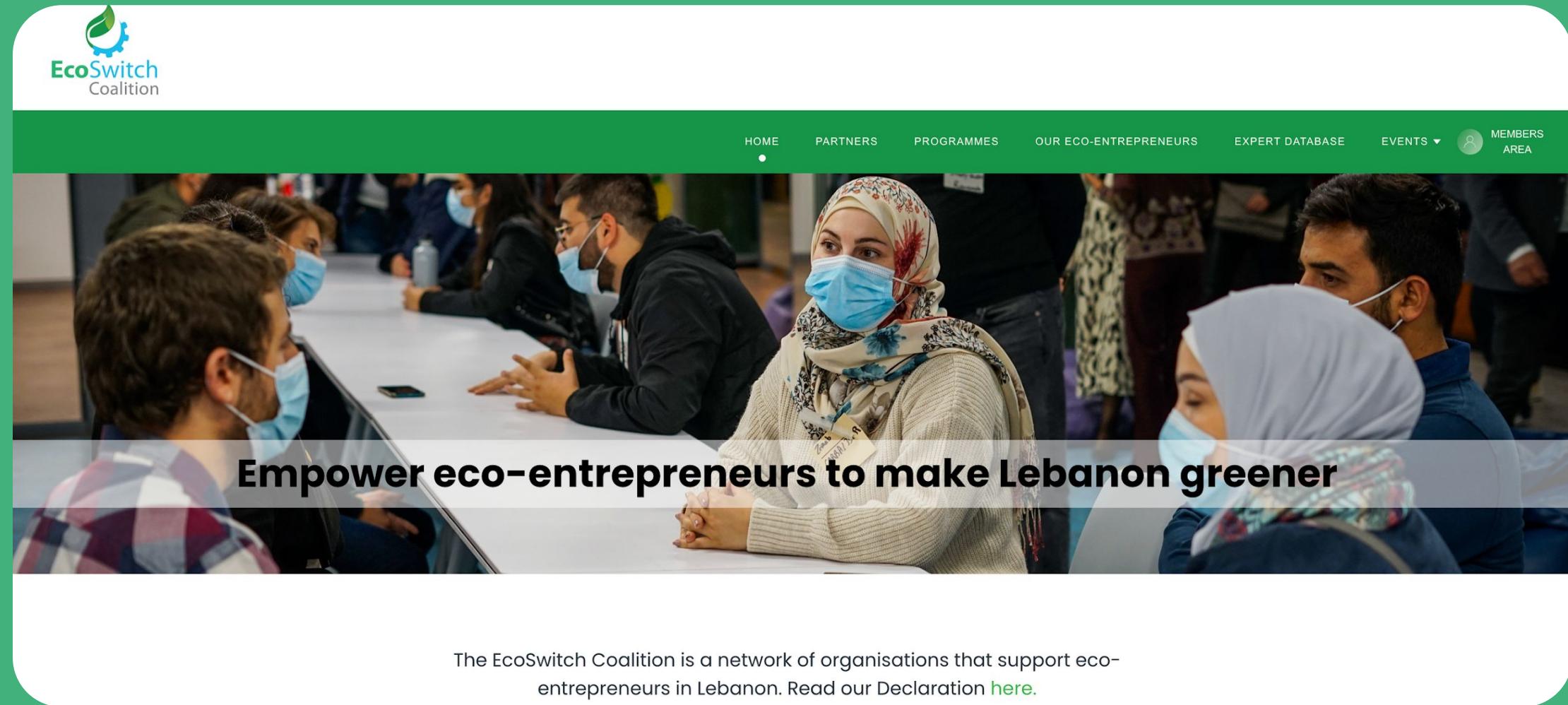


# Skills & Knowledge Sharing

- Workshops & technical sessions
- Shared expert pool
- Focus groups with entrepreneurs to better support them
- Shared databases for testing & certifications



# The EcoSwitch Website



- **A platform for partners & green entrepreneurs**
- **Shows opportunities and programs around green entrepreneurship**
- **Database and showcase for green entrepreneurs in Lebanon**



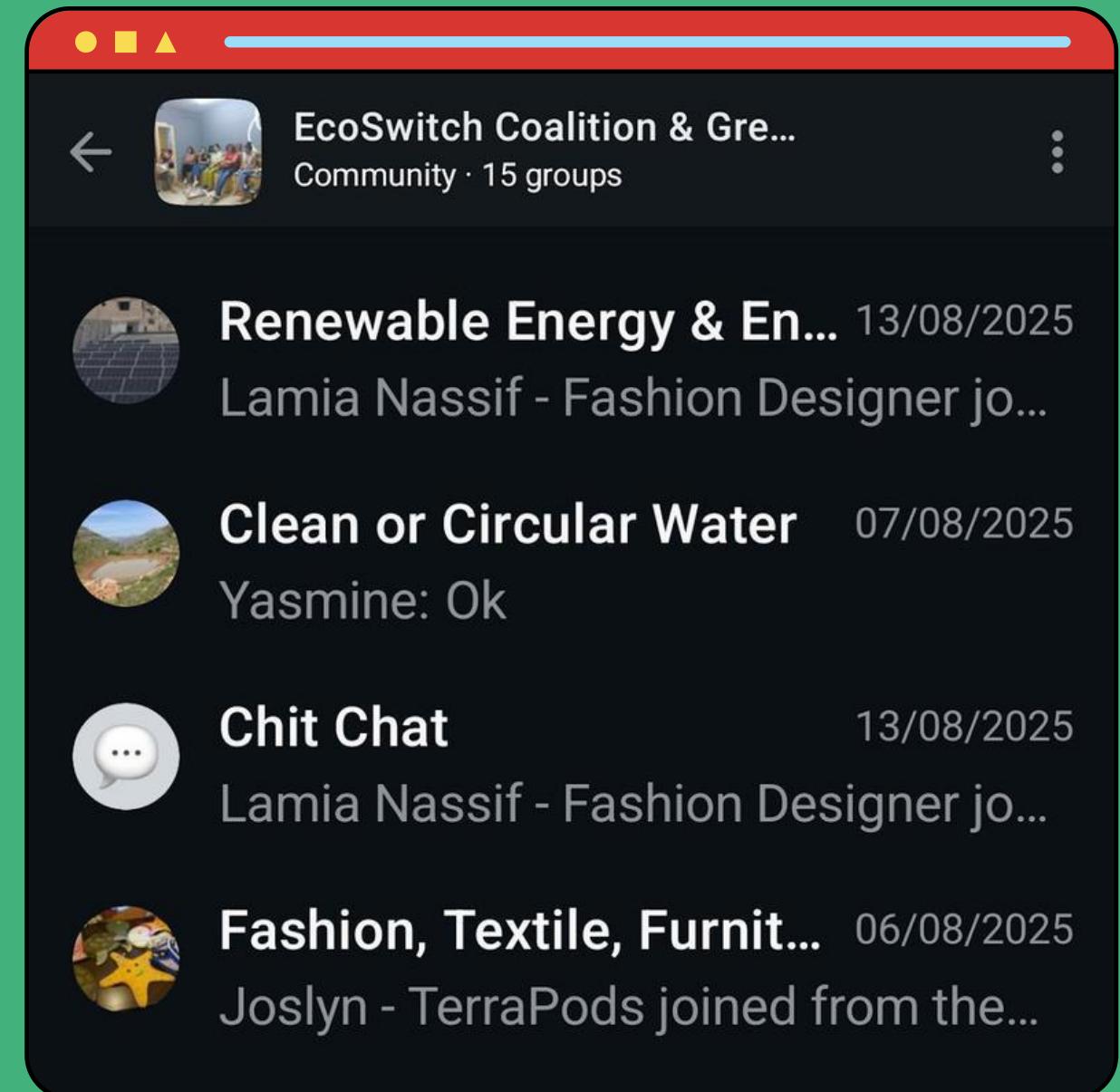
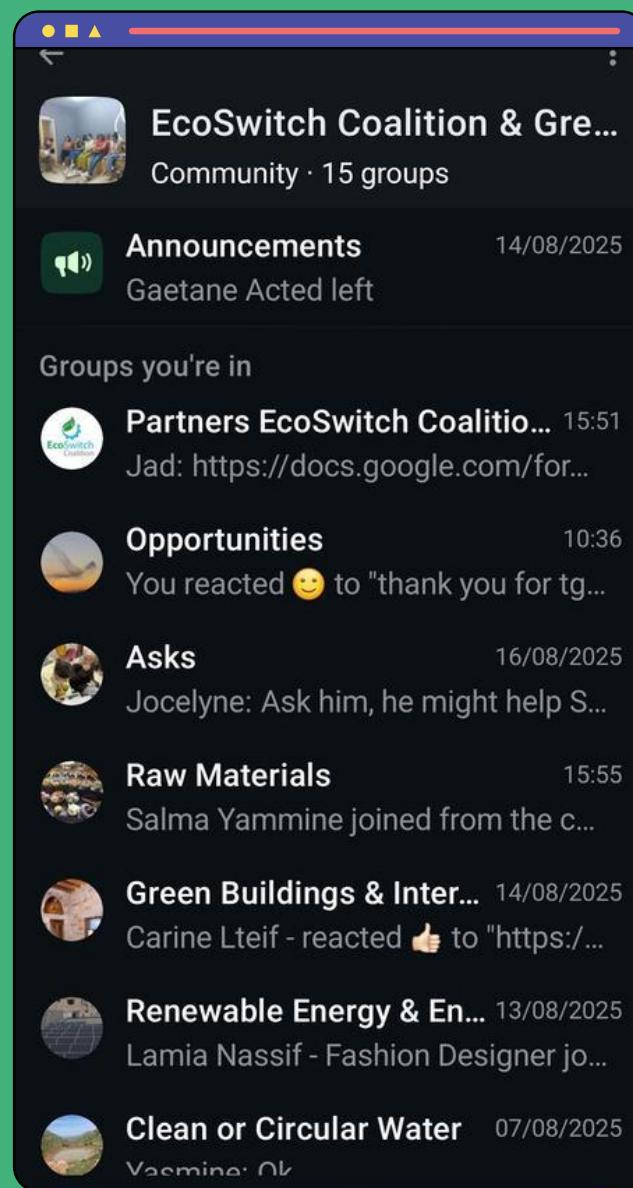
# Green Entrepreneurs Database



# The EcoSwitch WhatsApp Community for Green Entrepreneurs



**A community for green entrepreneurs to  
exchange in topic-based groups &  
receive relevant announcements from  
the EcoSwitch Coalition.**



# EcoSwitch Partners Support



***Accessible to Green Entrepreneurs based on their specific needs.***

*Advice on  
Investment  
Readiness*

*Access to  
Space for  
Pop-Ups &  
Events*

*Advice on  
access to  
markets &  
export*

*Mentorship/  
Coaching*

*Strategic  
advice &  
Specific  
Expertise*

*Advice on  
ecodesign &  
circular  
economy*





# Impact & EcoSystem Value

# The EcoSwitch Festival

Lebanon's first national festival dedicated to green entrepreneurship.

## Our Partners

are excited to welcome you to the  
**EcoSwitch Festival**



Chair of the EcoSwitch Coalition

**Maya Karkour**

Founder of EcoConsulting &  
Circular Hub

# 3 weeks Left!

NOVEMBER  
**20**

BEIRUT DIGITAL  
DISTRICT

Link in bio to Register



In Partnership With



EXPLORE A TOPIC YOU  
ARE INTERESTED IN!

Panel 2

What you need to know about  
& Circular Agriculture



**Moderator**  
**Jad Awada**  
Business Coach at Eedama



**Entrepreneur**  
**Karim Hakim**  
Manager of  
Dikken el Mazraa



**Expert**  
**Yara Bou Rached**  
Climate and Environment  
Technical Coordinator at  
Acted



**Expert**  
**Alexandre Salha**  
Project Director at Eedama

# Emerging Ecosystem Impact



**Beyond the festival, EcoSwitch is contributing to broader ecosystem strengthening:**

- **More collaboration among partners** – shared events, referrals, knowledge exchange
- **Increased visibility for green entrepreneurship**
- **Growing cross-sector engagement including ministries, universities, private sector**
- **Foundation for policy dialogue through regular discussions and aligned priorities**

# Challenges



## **Sustaining strong partner engagement and commitment**

Maintaining active participation across more than 30 diverse organizations.

## **Reaching and supporting more green entrepreneurs**

Expanding services and activities while responding to evolving needs across regions and sectors.

## **Growing the coalition with balanced governance**

Welcoming new members while keeping a governance model that is flexible, transparent, and structured enough to coordinate joint action.



# FORWARD LOOKING

**We continue to learn more about what green entrepreneurs need and how we can support them better. Our focus ahead is to:**

**Expand activities and services across regions and sectors**

**Strengthen policy engagement through shared recommendations**

**Grow the coalition thoughtfully with flexible, transparent governance**

**Build stronger regional links for learning and collaboration**

**All guided by experience and the evolving needs of Lebanon's green ecosystem.**





# EcoSwitch Coalition

Thank you for being part of this conversation.

EcoSwitch continues to grow through collaboration, shared learning, and a strong belief in the role of green entrepreneurs in shaping a more sustainable future for Lebanon.

We welcome new connections, ideas, and partners.

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