



Supporting policies for sustainable business development in
the MENA countries

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Policies for Sustainable Growth

Incentives for Green Investments

MENA countries promote sustainable growth by offering incentives for green investments and renewable energy initiatives, encouraging eco-friendly business practices.

Strengthened Regulatory Frameworks

Governments are enhancing regulatory frameworks to ensure environmental compliance and foster long-term sustainability across industries.

Support for Innovation and Entrepreneurship

Public funding programs and partnerships help drive innovation and entrepreneurship for sustainable development in the region.

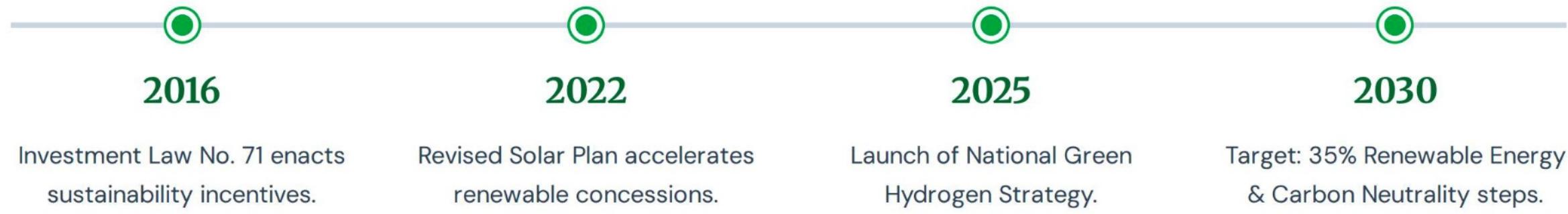




Green Economy Incentives in Tunis

Strategic Framework, Opportunities, and Growth Targets

Strategic Roadmap



Regulatory Framework

Investment Law 71-2016

This landmark law guarantees freedom of investment and non-discrimination. It specifically provides premiums for projects in sustainable development, offering tangible financial support for green initiatives.

Transversal Decree 2020

Aimed at improving the business climate, this decree simplifies administrative procedures for renewable energy projects, removing authorization bottlenecks and fast-tracking approvals.

Key Growth Sectors



Sustainable Agriculture

Incentives for water-saving irrigation systems and organic farming certification to boost export value.



Waste Management

Support for circular economy projects, including recycling facilities and waste-to-energy conversion plants.



Water Security

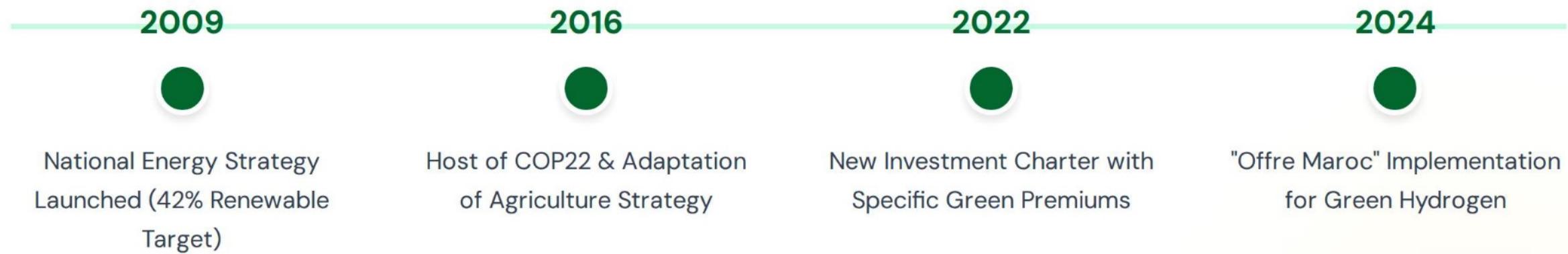
Investment grants for desalination technology and wastewater treatment infrastructure upgrades.

The background image is an aerial photograph of a massive solar power facility, likely a concentrated solar power (CSP) plant, featuring a large circular array of mirrors and a central tower. The plant is situated in a vast, arid landscape with some green fields and roads visible in the distance.

Incentives for Green Economy in Morocco

Accelerating Sustainable Growth through Policy and Investment

Evolution of Green Policy



The New Investment Charter

Sectoral Premiums

The charter introduces specific financial incentives for strategic sectors, explicitly prioritizing renewable energies and waste valorization. Projects in these areas are eligible for direct subsidies based on the investment volume.

Territorial Bonuses

To ensure equitable development, the charter offers additional "territorial premiums" for green projects established in specific provinces outside the main economic axis. This encourages decentralized sustainable growth.

"Offre Maroc" for Green Hydrogen

- ✓ **Land Allocation:** The government has reserved 1 million hectares of prime land with high solar and wind potential specifically for H2 projects.
- ✓ **Integrated Infrastructure:** Access to shared infrastructure for water desalination and electricity transmission to reduce capex.
- ✓ **Fast-Track Permitting:** A simplified administrative procedure through Regional Investment Centers (CIRs) to accelerate project deployment.



Sustainable Agriculture: Green Generation

The "Green Generation 2020–2030" strategy offers robust subsidies to modernize farming practices:

- Up to **80-100% subsidy** for installing localized irrigation systems (drip irrigation) to conserve water.
- Financial support for adopting solar pumping systems, reducing reliance on butane gas.
- Grants for projects focused on the valorization of agricultural waste into energy or compost.



Green Tourism Support



"Go Siyaha" Program

The Ministry of Tourism's "Go Siyaha" initiative provides financial and technical support for tourism businesses transitioning to green practices.

This includes grants for renovating hotels to improve energy efficiency, installing water recycling systems, and developing eco-lodges that respect the local environment and heritage.

Green Economy Incentives in Algeria

Policies, Opportunities, and Sustainable Growth

Investment Framework

Investment Law 22-18

The new investment law provides specific incentives for sustainable projects. These include significant tax exemptions, reduced custom duties on green equipment, and simplified bureaucratic procedures to fast-track environmentally friendly initiatives.

Foreign Partnerships

To attract global expertise, the government has removed the 51/49 rule for non-strategic sectors. This allows international investors to hold majority stakes in renewable energy and waste management projects, fostering technology transfer.

Key Incentive Sectors



Solar Energy

Massive potential for Photovoltaic (PV) and Concentrated Solar Power (CSP) with guaranteed purchase tariffs.



Green Hydrogen

Strategic partnerships for production and export to Europe, utilizing existing gas infrastructure.



Circular Economy

Incentives for waste recycling hubs and water treatment facilities to promote sustainability.

Green Economy Incentives in Egypt

Navigating the Strategic Framework for Sustainable Investment,
Renewable Energy, and the Transition to a Carbon-Neutral Future.

Core Regulatory Pillars



Investment Law 72

Provides special incentives including a 50% tax deduction on investment costs for green projects.



The Golden License

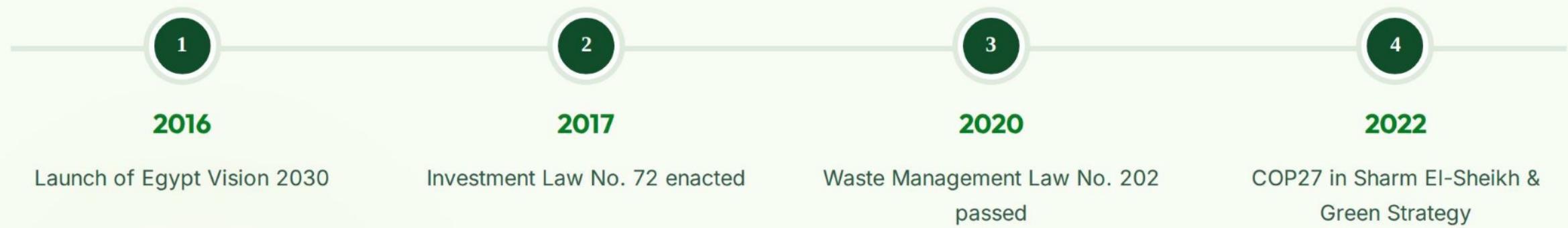
A "Single Approval" system that grants comprehensive permits for strategic national projects in one step.



Law No. 2 of 2024

A dedicated legislative framework specifically designed to accelerate Green Hydrogen investments.

Policy Evolution



Key Sector Opportunities



Recycling & Upcycling

Establishment of integrated waste management facilities, plastic recycling plants, and e-waste recovery centers supported by Law 202 incentives.



Renewable Energy

Huge potential in solar and wind farms, benefiting from land allocation incentives and long-term power purchase agreements (PPAs).



Water Desalination

Circular water management projects that treat and reuse wastewater for agriculture and industry are a national priority.

Green Financing Mechanisms

Fueling Sustainability

Egypt has pioneered green financing in the MENA region, providing capital for projects that deliver clear environmental benefits.

- ✓ **Sovereign Green Bonds:** Egypt was the first in the region to issue sovereign green bonds (\$750M), dedicated to financing green projects.
- ✓ **Concessional Loans:** Partnership with the EBRD (GEFF II) and the EU creates access to low-interest loans for private sector energy efficiency and circularity projects.
- ✓ **Green Star Program:** Specific incentives for the tourism and industrial sectors to adopt low-carbon technologies.



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| SCZONE: Global Green Hub

The Suez Canal Economic Zone (SCZONE) is the primary gateway for Egypt's green exports to Europe and beyond.

- 🚢 **0% VAT** on goods exported or imported for the zone.
- 🚢 **Customs Duty Exemption** for all project components.
- 🚢 **Export Hub:** Direct bunkering for green vessels.



Green Economy Incentives

A Strategic Pathway for Lebanon

Exploring regulatory frameworks, financial mechanisms, and investment opportunities in Lebanon's sustainable transition.

Regulatory Incentives



DRE Law

The Distributed Renewable Energy Law allows private-to-private power purchase agreements (PPAs), enabling peer-to-peer energy trading.



Customs Exemptions

Reduced or zero customs duties on imported green technologies, specifically solar PV panels and electric vehicles (EVs).



Net Metering

While historically significant, the focus is shifting to decentralized grid solutions that allow producers to offset consumption.

Evolution of Green Finance



The NEEREA Legacy

Historically, the National Energy Efficiency and Renewable Energy Action (NEEREA) provided subsidized loans (0.6% interest) via the Central Bank. Currently frozen due to the banking sector crisis.



The Future: LGIF

The **Lebanon Green Investment Facility (LGIF)** is being designed as an independent entity to channel international donor funds and private capital into green projects, bypassing distressed commercial banks.

Active International Instruments



EBRD GEFF

Green Economy Financing Facility provides technical assistance and intermediated lending for SMEs.



CEDRE & CIP

The Capital Investment Plan includes significant allocations for renewable energy infrastructure, contingent on reforms.



UNDP CEDRO

CEDRO projects continue to pilot innovative green solutions and provide critical data for policy making.

The Path Forward





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