



Impact Partner

Yunus Social Business Tunisia

OUR VISION

WE INVEST IN PEOPLE
to enhance
employment &
prepare for the NEXT
GENERATION OF JOBS

OUR MISSION

support game-changing
startups and SMEs that solve
pressing social and
environmental problems to
maximize business and
impact growth

OUR APPROACH

Promoting impact
Entrepreneurship in
Tunisia
through Support
programs & Impact funds

IP impact in numbers



68%
youth

2500
**jobs created
and supported**

413
Alumni

24
governorates

67%
Women

\$876,889 USD
Grants

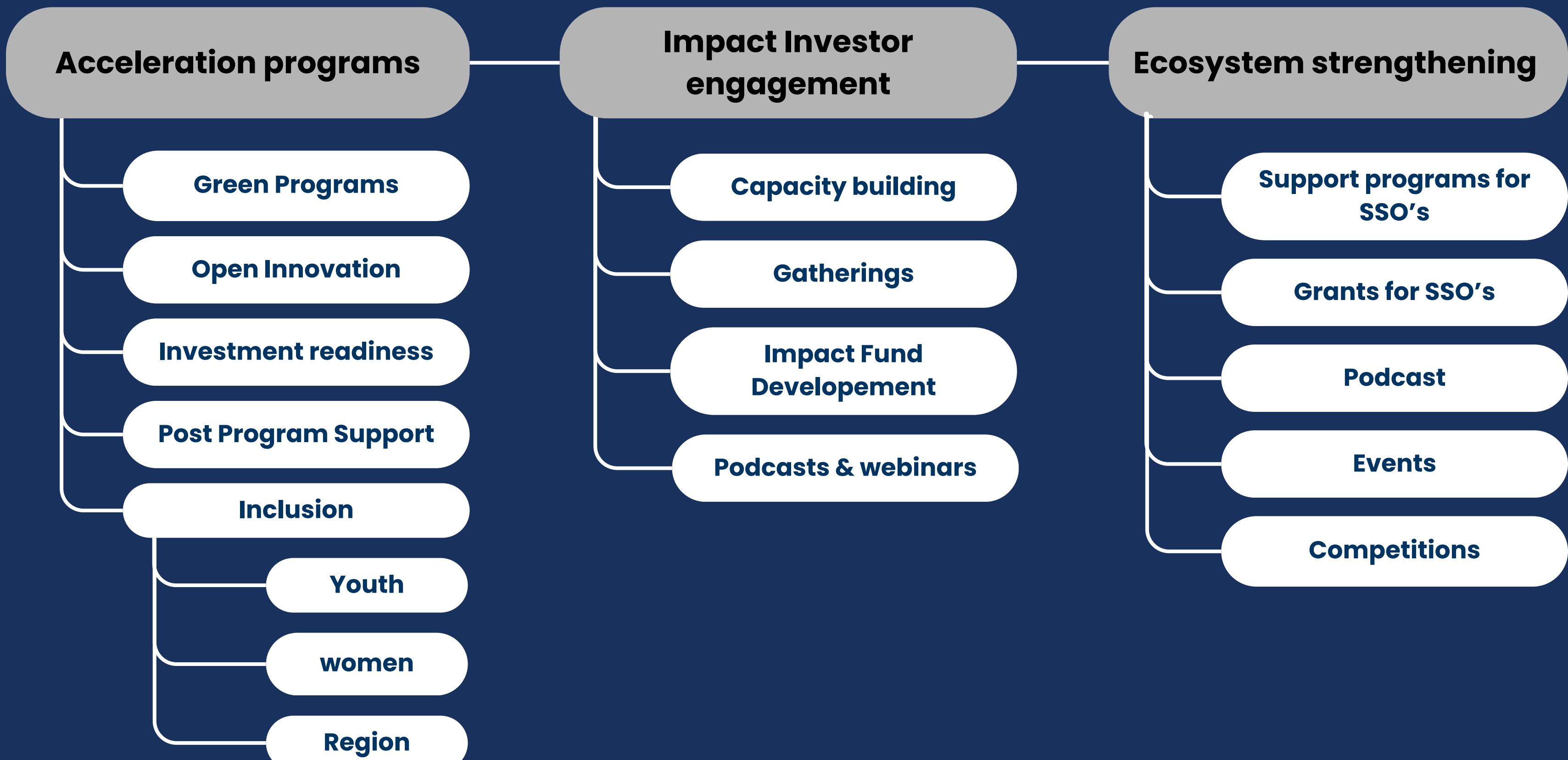
Support Programs



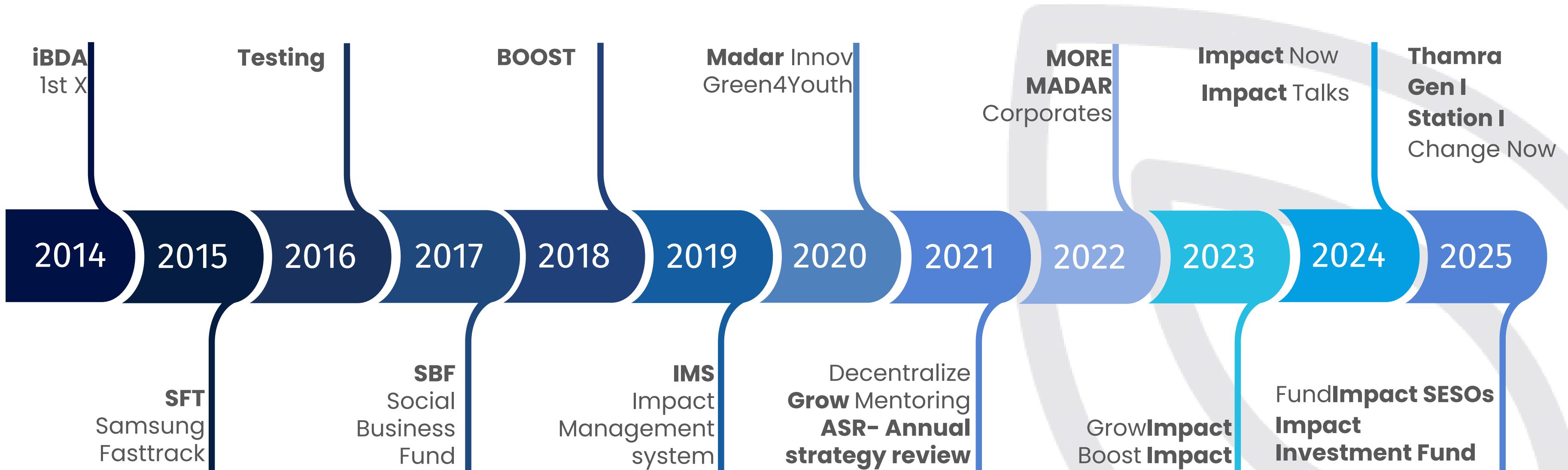
We Promote Social
Entrepreneurship In
Tunisia

Impact Investment

How did we achieve that ?



Over the years ...



Impact Investment



Catalyzing capital for social entrepreneurship



Station I

The Investor Club for Impact, an initiative designed to convene investors, philanthropists, and ecosystem enablers around a common mission: mobilizing capital for impact in Tunisia.



Impact
Partner

Investment Readiness Program for social enterprises



Grow Impact

GrowImpact is a 6-month investment readiness program launched to accelerate high-potential social enterprises and prepare them for successful fundraising. The program leverages blended finance, expert mentorship, and access to impact investors to equip mission-driven ventures with the tools and confidence to raise capital and scale their impact.



Impact Europe



Funded by
the European Union

Empowering Social entrepreneurship support structures



Fund Impact

Technical and financial support to strengthen the capacities of SESOs in investment readiness and impact measurement and management, enabling them to better serve social entrepreneurs, attract investments, and contribute to a thriving social enterprise ecosystem in Tunisia.



Social Business Fund



الخليج المتعدد للخدمات المالية إفريقيا الشمالية
United Gulf Financial Services North Africa

In partnership with UGFS-NA, Impact Partner has created the Social Business Fund — the first impact investing fund in Tunisia. It is a collective investment scheme in transferable securities whose main purpose is to strengthen the equity of social businesses .

Fund manager: UGFS- NA

Subscribed amounts : 6.3 M TND

2015- 2030



FUND IMPACT
IMPACT INVESTMENT FUND

FundImpact

Impact Investment Fund for early growth social enterprises



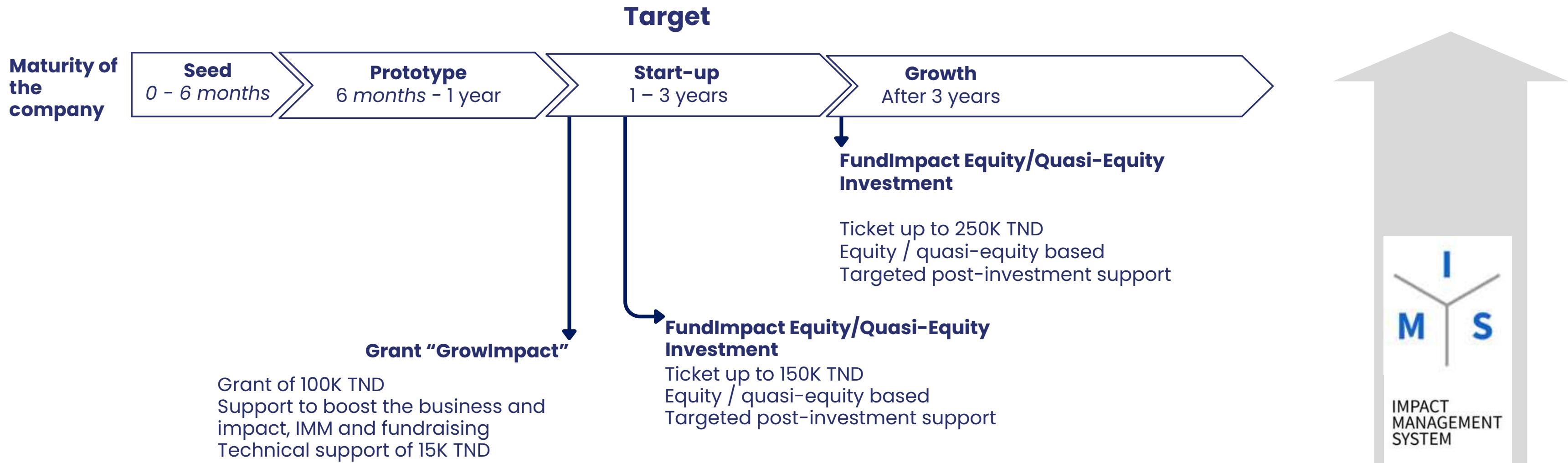
Funded by the European Union

In partnership with Impact Europe, Impact Partner is developing its second impact investment fund, leveraging blended finance principles to catalyze greater social and environmental impact of early growth social enterprises.

Target size : 2 M Euro

**Maturity : Design - Fundraising
2025-2035**

Target, Offer, Criteria

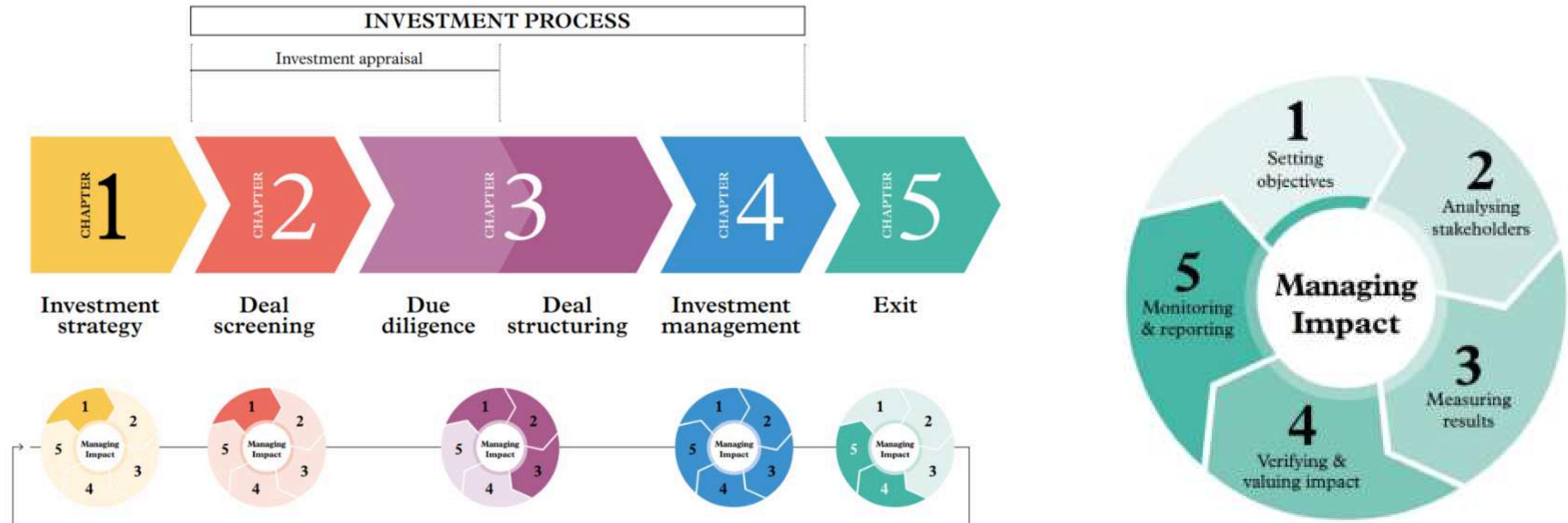


Investment readiness, pre and post-investment support

- Trainings on business modeling
- One-to-one coaching sessions with experts
- Access-to-market facilitation
- Expansion
- Mentoring
- Com. and PR for visibility
- Access to a network of potential investors
- Strategic business partners and customers

Fundraising stage	-	Pre seed	Seed	
Stages	Very early stage	Early stage	Early growth stage	
Business Maturity	Ideation	MVP/ Prototype	Product Market Fit	Scaling with PMF
Technical support	Capacity Building	Capacity Building Investment Readiness IMM	Tailor made technical assistance Investment Readiness Impact measurement and management	Follow up
Financial support	Prizes (Service Pack)	Grant (Service Pack)	Grant	Blended Finance
Ongoing programs	BOOSTIMPACT 			 <small>FUND IMPACT IMPACT INVESTMENT FUND</small>
GREEN4YOUTH				

Impact Measurement and Management



THANK YOU

