



# Impact Partner

Yunus Social Business Tunisia







# OUR VISION

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WE INVEST IN PEOPLE  
to enhance  
employment &  
prepare for the NEXT  
GENERATION OF JOBS

# OUR MISSION

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Support game-changing  
startups and SMEs that solve  
pressing social and  
environmental problems to  
maximize business and  
impact growth

# OUR APPROACH

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Promoting impact  
Entrepreneurship in  
Tunisia  
through Support  
programs & Impact funds



# IP impact in numbers



**68%  
youth**

**2500  
jobs created  
and supported**

**67%  
Women**

**413  
Alumni**

**24  
governorates**

**\$876,889 USD  
Grants**



**Support Programs**

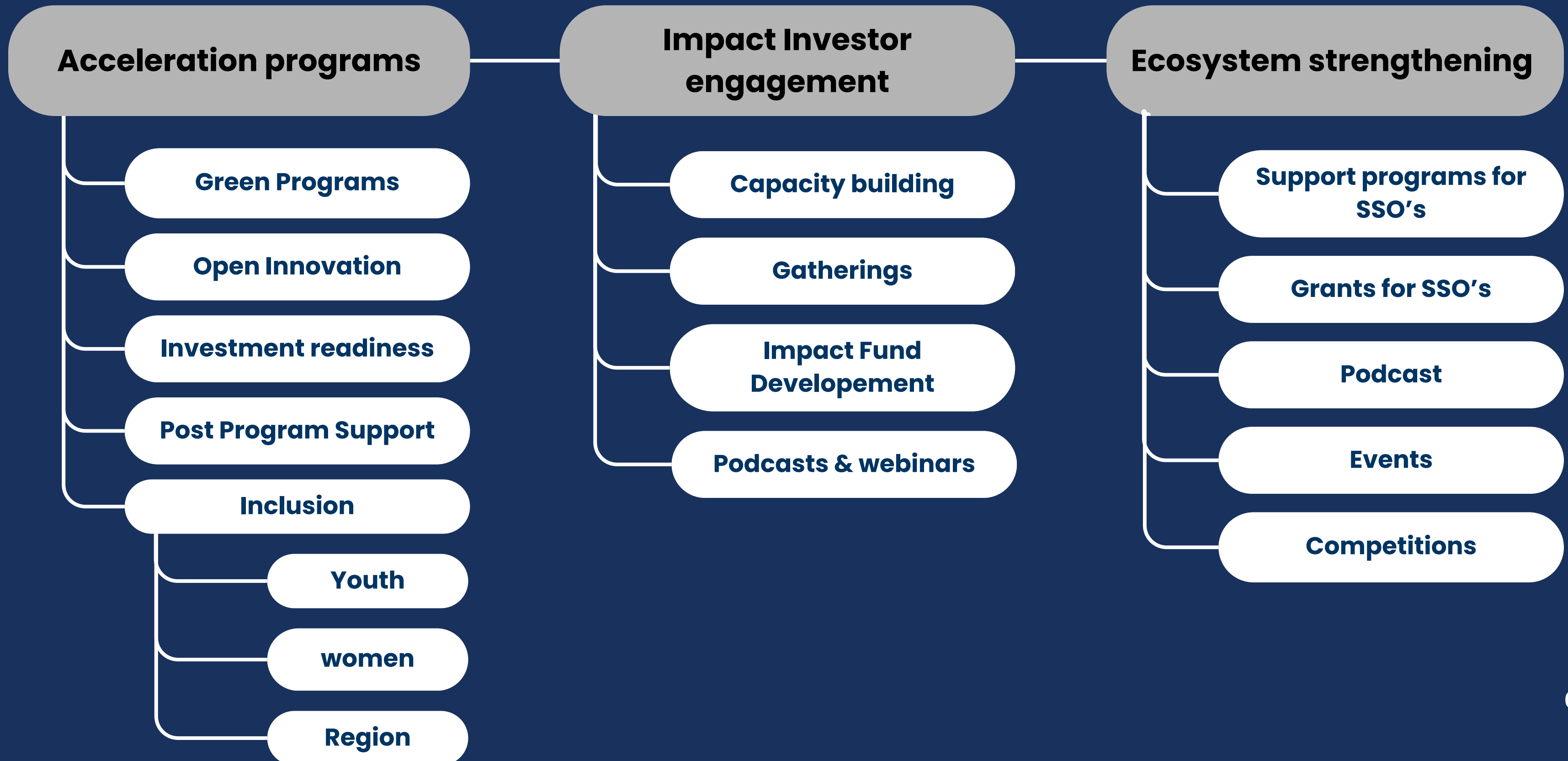


**We Promote *Social Entrepreneurship* In Tunisia**

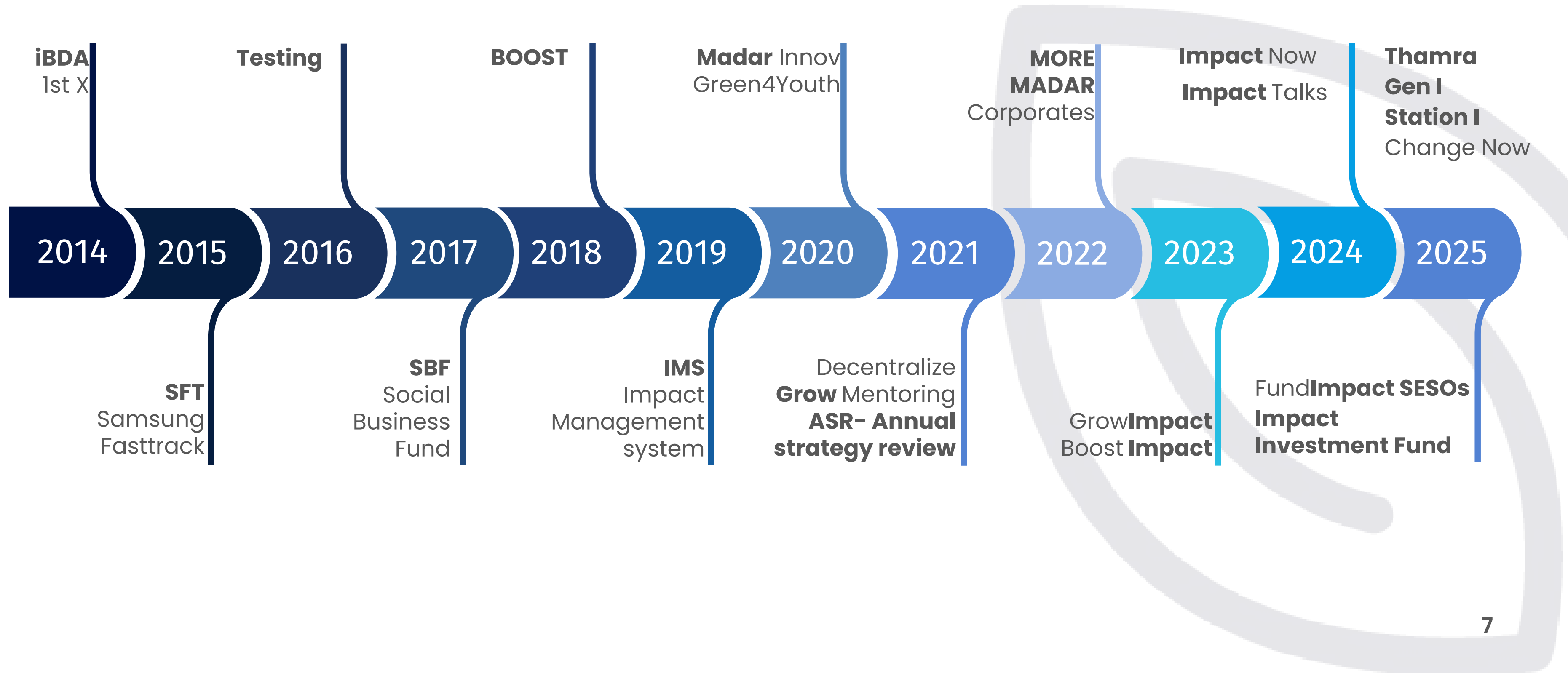
**Impact Investment**



# How did we achieve that ?



# Over the years ...







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# Impact Investment





# ImpactTogether! project 2023–2027



## Catalyzing capital for social entrepreneurship



The Investor Club for Impact, an initiative designed to convene investors, philanthropists, and ecosystem enablers around a common mission: mobilizing capital for impact in Tunisia.

## Investment Readiness Program for social enterprises



GrowImpact is a 6-month investment readiness program launched to accelerate high-potential social enterprises and prepare them for successful fundraising. The program leverages blended finance, expert mentorship, and access to impact investors to equip mission-driven ventures with the tools and confidence to raise capital and scale their impact.

## Empowering Social entrepreneurship support structures



Technical and financial support to strengthen the capacities of SESOs in investment readiness and impact measurement and management, enabling them to better serve social entrepreneurs, attract investments, and contribute to a thriving social enterprise ecosystem in Tunisia.



Funded by  
the European Union





## Social Business Fund



الخليج المتحد للخدمات المالية إفريقيا الشمالية  
United Gulf Financial Services North Africa

**In partnership with UGFS-NA, Impact Partner has created the Social Business Fund — the first impact investing fund in Tunisia. It is a collective investment scheme in transferable securities whose main purpose is to strengthen the equity of social businesses .**

**Fund manager: UGFS- NA**

**Subscribed amounts : 6.3 M TND**

**2015- 2030**



FUND IMPACT  
IMPACT INVESTMENT FUND

## FundImpact

**Impact Investment Fund  
for early growth social  
enterprises**



**Funded by  
the European Union**

**In partnership with Impact Europe, Impact Partner is developing its second impact investment fund, leveraging blended finance principles to catalyze greater social and environmental impact of early growth social enterprises.**

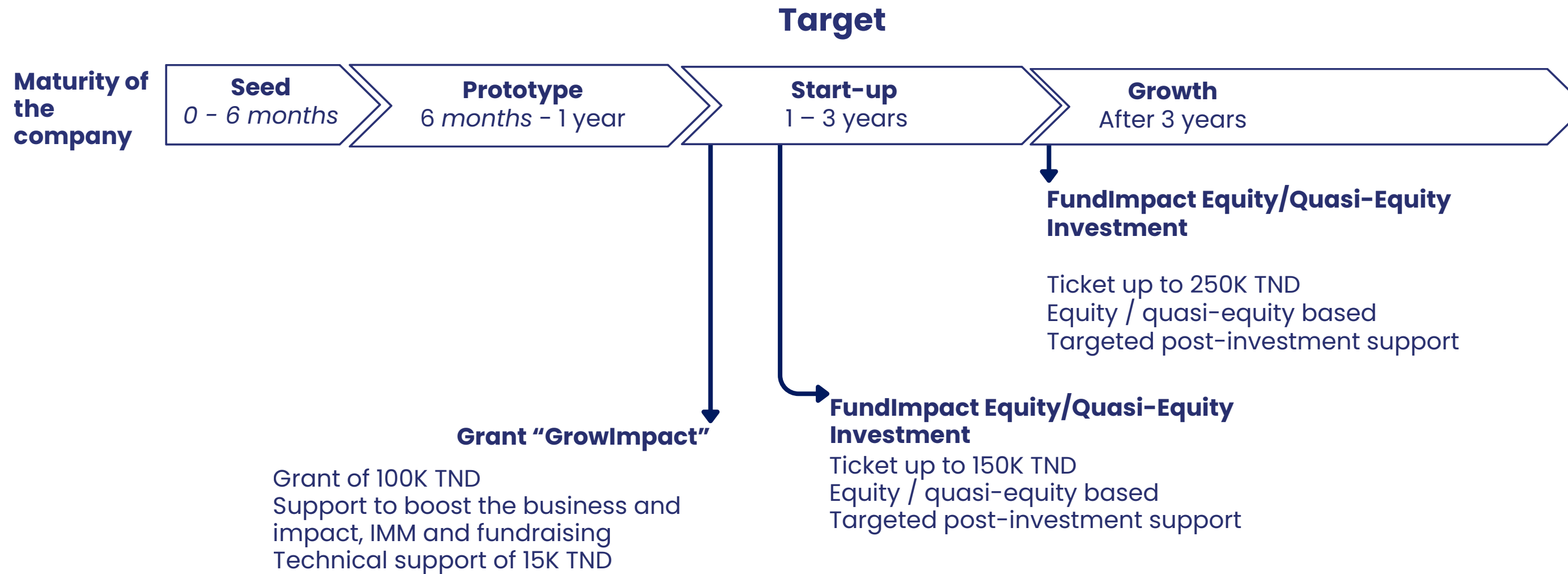
**Target size : 2 M Euro**

**Maturity : Design – Fundraising**

**2025-2035**



# Target, Offer, Criteria







## Investment readiness, pre and post-investment support

- Trainings on business modeling
- One-to-one coaching sessions with experts
- Access-to-market facilitation
- Expansion
- Mentoring
- Com. and PR for visibility
- Access to a network of potential investors
- Strategic business partners and customers

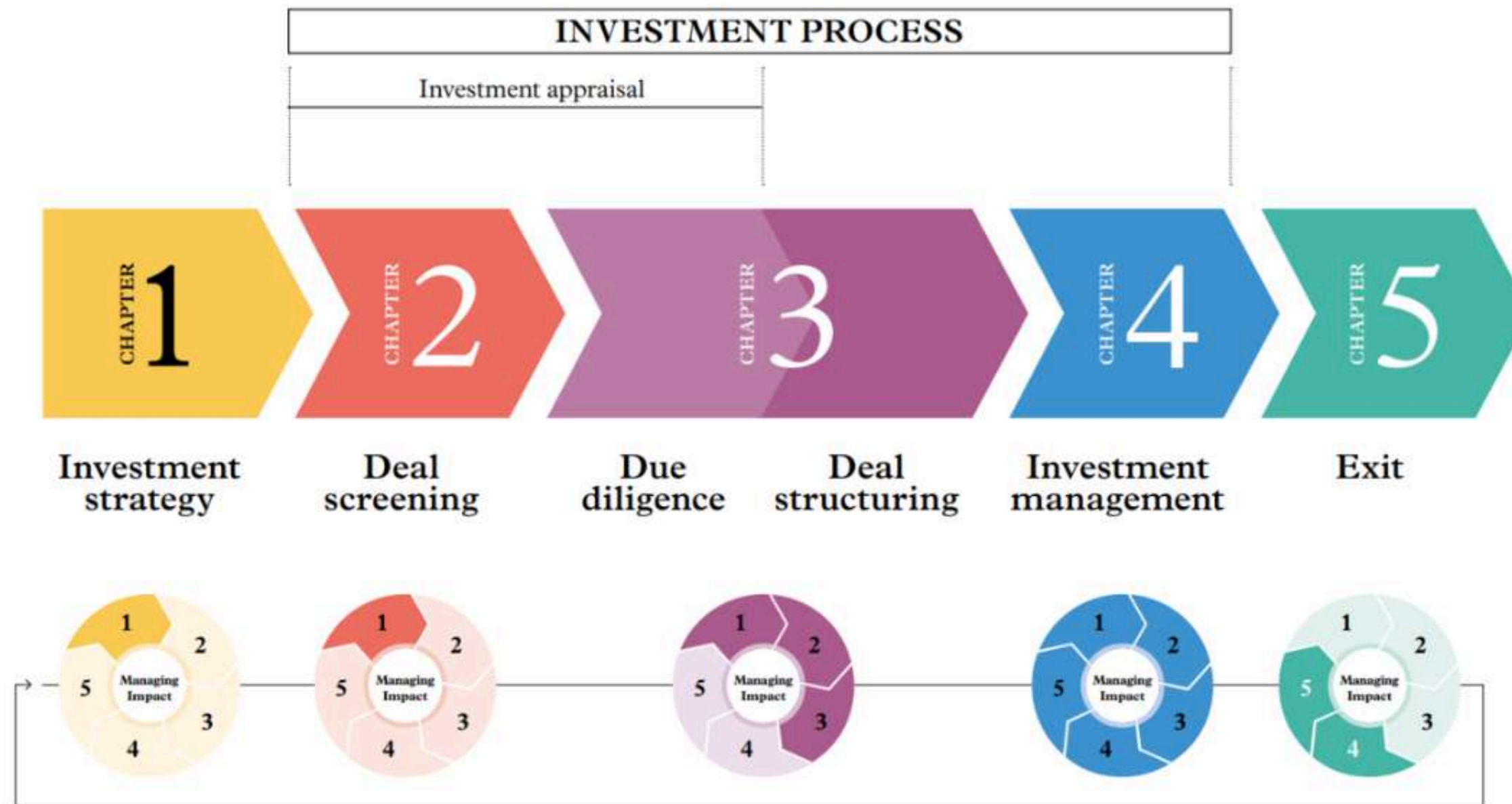




Fundraising stage	–	Pre seed	Seed	
Stages	Very early stage	Early stage		Early growth stage
Business Maturity	Ideation	MVP/ Prototype	Product Market Fit	Scaling with PMF
Technical support	Capacity Building	Capacity Building Investment Readiness IMM	Tailor made technical assistance Investment Readiness Impact measurement and management	Follow up
Financial support	Prizes ( Service Pack)	Grant ( Service Pack )	Grant	Blended Finance
Ongoing programs	<b>BOOSTIMPACT</b>   <b>Gen I</b>	 <b>Thamra</b> ثمررة	 <b>Grow Impact</b>	 <b>FUND IMPACT</b> IMPACT INVESTMENT FUND
			<b>GREEN4YOUTH</b>	



# Impact Measurement and Management





# THANK YOU